

National VA History Center -- Interpretive Master Plan Summary

Background The Interpretive Master Plan (IMP) establishes the mission, themes, goals, objectives, and potential interpretive methods. It also provides initial elements necessary for the design and build out of the National VA History Center (NVAHC). It will be utilized to convey this information to leaders, stakeholders, and partners, ensuring vital support for NVAHC. A wide range of stakeholders reviewed the IMP at various stages of its development. These stakeholders included the NVAHC Foundation board, museum professionals, VA Central Office (VACO) directorates, and other VA staff and leaders.

Key IMP outcomes

1. *Finalize Mission Statement*

Tell the story of how the U.S. Department of Veterans Affairs (VA) serves those who have served throughout our Nation's history.

2. *Establish Interpretive Goals*

- Provide a safe, welcoming, and accessible environment of learning and exploration to ensure inclusion, diversity, equity, and access (I-DEA) for visitors of all ages, abilities, backgrounds, and learning styles.
- Connect Veterans' care and benefits to the story of our nation.
- Highlight the VA as a pioneer of medical innovation and social welfare.

3. *Define Interpretive Methods*

Use of exhibitions, virtual museum (online exhibitions), campus tours, self-guided augmented reality tour, educational programs, public programs, and special events

4. *Initial Museum Design*

Floor plans and renderings show examples of the elements that may be included in the final design.

5. *Establish Projected Schedule*

