Privacy Impact Assessment for the VA IT System called:

Salesforce – Contact Center Quality Management System
Veterans Benefits Administration
Outreach, Transition and Economic Development (OTED)

Date PIA submitted for review:
12/21/2022

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Abstract

The abstract provides the simplest explanation for “what does the system do?” and will be published online to accompany the PIA link.

The Contact Center Quality Management System (CCQMS) is a Salesforce module that will be used by authorized national and regional quality reviewers located within the Veterans Benefits Administration (VBA) including the Public Contact Quality Management Center, National Contact Center, and its regional offices. The tool will be used to automate the delivery of work to field locations using statistical processes for quality reviewers to timely and independently evaluate contact center interactions, along with analyzing and reporting the results to determine station and employee performance.

Overview

The overview is the most important section of the PIA. A thorough and clear overview gives the reader the appropriate context to understand the responses in the PIA. The overview should contain the following elements:

1 General Description
   A. The IT system name and the name of the program office that owns the IT system.
      The Salesforce – Contact Center Quality Management System (CCQMS) is controlled by Outreach, Transition and Economic Development (OTED) Office within the Veterans Benefits Administration.

   B. The business purpose of the program, IT system, or technology and how it relates to the program office and agency mission.
      The Contact Center Quality Management System (CCQMS) is a Salesforce module that will be used by authorized national and regional quality reviewers located within the Veterans Benefits Administration (VBA) including the Public Contact Quality Management Center, National Contact Center, and its regional offices. The tool will be used to automate the delivery of work to field locations using statistical processes for quality reviewers to timely and independently evaluate contact center interactions, along with analyzing and reporting the results to determine station and employee performance.

   C. Indicate the ownership or control of the IT system or project.

2. Information Collection and Sharing
   D. The expected number of individuals whose information is stored in the system and a brief description of the typical client or affected individual.
      The tool will be initially utilized by fifteen (15) VBA employees in Outreach, Transition and Economic Development (OTED) Office to be then utilized by VA employees across the national quality
staff and quality review teams and management and agents of all the call centers. Limited PII information of the Veteran/individuals calling the contact center will be captured.

E. A general description of the information in the IT system and the purpose for collecting this information.

The tool which will be used to automate the delivery of work to field locations using statistical processes for quality reviewers to timely and independently evaluate contact center interactions, along with analyzing and reporting the results to determine station and employee performance. The tool intends to centralize the management of contact center quality processes, reduce manual work, and gain efficiencies through automated workflows and statistical sampling processes, and deploy a solution that supports an independent and unbiased review process built into the platform’s framework. The tool includes the adoption of the current National Call Center scorecard and the collection of trends for reporting purposes.

F. Any information sharing conducted by the IT system. A general description of the modules and subsystems, where relevant, and their functions.

A file of the previous day’s call from the call recording system, NICE/Calabrio, is uploaded into the CCQMS tool daily. This tool will then be utilized by VA employees to capture the quality of the calls which will be reviewed for trends reporting and allocation of scorecards.

G. Whether the system is operated in more than one site, and if so, a description of how use of the system and PII is maintained consistently in all sites and if the same controls are used across sites.

The tool will be initially utilized by fifteen (15) VBA employees in Outreach, Transition and Economic Development (OTED) Office to be then utilized by VA employees across the national quality staff and quality review teams and management and agents of all the call centers. Users are authenticated and allowed access into the tool using Single Sign On (SSO) two-factor authentication. User login and access is monitored to CCQMS tool.

3. Legal Authority and SORN

H. A citation of the legal authority to operate the IT system.

Although CCQMS data is stored in the Salesforce FedRAMP cloud, it remains the property of the VA and as such, the VA remains responsible for the security and privacy of this data. The VA enforces these protection requirements through the implementation of its cybersecurity policies and the Risk Management Framework (RMF) process. Under the RMF Process, the system has a Data Security Categorization of Moderate, with the impacts of a data compromise being identified in the CCQMS Data Security Categorization (DSC) memo. The Privacy Act of 1974, set forth at 5 U.S.C. 552a, states the legal authority to utilize this information. As per the SORN, Compensation, Pension, Education, and Vocational Rehabilitation and Employment Records-VA. 58VA21/22/28 and Inquiry Routing & Information System (IRIS)-VA. 151VA005OP6; the U.S. government is authorized to ask for this information under Executive Orders 9397, 10450, 10865, 12333, and 12356; sections 3301 and 9101 of title 5, U.S. Code; sections 2165 and 2201 of title 42, U.S. Code; sections 781 to 887 of title 50, U.S. Code; parts 5, 732, and 736 of title 5, Code of Federal Regulations; and Homeland Security Presidential Directive 12.
I. If the system is in the process of being modified and a SORN exists, will the SORN require amendment or revision and approval? If the system is using cloud technology, does the SORN for the system cover cloud usage or storage?

The two SORNs applicable for the system are:


Inquiry Routing & Information System (IRIS)-VA, 151VA005OP6 states the authority for maintaining the information of the system under Title 38, United States Code, Sections 501 and 7304.

D. System Changes

J. Whether the completion of this PIA will result in circumstances that require changes to business processes

The completion of this PIA will not result in changes to business process.

K. Whether the completion of this PIA could potentially result in technology changes

CCQMS is a web-based application. This PIA will not result in any other technological changes.

Section 1. Characterization of the Information

The following questions are intended to define the scope of the information requested and collected as well as the reasons for its collection as part of the program, IT system, or technology being developed.

1.1 What information is collected, used, disseminated, created, or maintained in the system?

Identify and list all Sensitive Personal Information (SPI) that is collected and stored in the system, including Individually Identifiable Information (III), Individually Identifiable Health Information (IIHI), Protected Health Information (PHI), and Privacy-Protected Information. For additional information on these information types and definitions, please see VA Directives and Handbooks in the 6500 series (https://www.va.gov/vapubs/). If the system creates information (for example, a score, analysis, or report), list the information the system is responsible for creating.

If a requesting system receives information from another system, such as a response to a background check, describe what information is returned to the requesting system.

This question is related to privacy control AP-1, Authority To Collect, and AP-2, Purpose Specification.

The information selected below must match the information provided in question 2.1 as well as the data elements columns in 4.1 and 5.1.

Please check any information listed below that your system collects, uses, disseminates, creates, or maintains. If additional SPI is collected, used, disseminated, created, or maintained, please list those in the text box below:

☒ Name  ☐ Date of Birth  ☐ Personal Mailing Address
☒ Social Security Number  ☐ Mother’s Maiden Name
Personal Phone Number(s)
Personal Fax Number
Personal Email Address
Emergency Contact Information (Name, Phone Number, etc. of a different individual)
Financial Information
Health Insurance Beneficiary Numbers
Account numbers

Certificate/License numbers*
Vehicle License Plate Number
Internet Protocol (IP) Address Numbers
Medications
Medical Records
Race/Ethnicity
Tax Identification Number
Medical Record Number
Gender

Integrated Control Number (ICN)
Military History/Service Connection
Next of Kin
Other Data Elements (list below)

File number, Telephone number call is from ANI – automatic number identification which may be the Veteran or dependent’s phone number of record, VA email address, Authorized third-party individual’s first and last name.

PII Mapping of Components (Servers/Database)

Salesforce – Contact Center Quality Management System (CCQMS) consists of 0 key components (servers/databases). Each component has been analyzed to determine if any elements of that component collect PII. The type of PII collected by CCQMS and the reasons for the collection of the PII are in the table below.

Note: Due to the PIA being a public facing document, please do not include the server names in the table.

**Internal Database Connections**

<table>
<thead>
<tr>
<th>Database Name of the information system collecting/storing PII</th>
<th>Does this system collect PII? (Yes/No)</th>
<th>Does this system store PII? (Yes/No)</th>
<th>Type of PII (SSN, DOB, etc.)</th>
<th>Reason for Collection/Storage of PII</th>
<th>Safeguards</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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1.2 What are the sources of the information in the system?
These questions are related to privacy controls DI-1, Data Quality, and IP-1, Consent.

1.2a List the individual, entity, or entities providing the specific information identified above. For example, is the information collected directly from the individual as part of an application for a benefit, or is it collected from other sources such as commercial data aggregators?
A file of previous day’s call from the call recording system, NICE/Calabrio, is uploaded into the CCQMS tool daily.

1.2b Describe why information from sources other than the individual is required. For example, if a program’s system is using data from a commercial aggregator of information or data taken from public Web sites, state the fact that this is where the information is coming from and then in question indicate why the system is using this source of data.

Voice files from NICE/Calabrio are the repository for necessary information to be used for review. The CCQMS tool will capture the results captured by the VA employees accessing the tool who are reviewing the quality of the calls, analyzing trends reporting and allocation of scorecards.

1.2c If the system creates information (for example, a score, analysis, or report), list the system as a source of information.

Nice/Calabrio recordings is used for analysis, reporting, and creating a scorecard.

1.3 How is the information collected?
These questions are related to privacy controls DI-1, Data Quality, and IP-1, Consent.

1.3a This question is directed at the means of collection from the sources listed in question 1.2. Information may be collected directly from an individual, received via electronic transmission from another system, or created by the system itself. Specifically, is information collected through technologies or other technologies used in the storage or transmission of information in identifiable form?

A file from previous day’s call records from Nice/Calabrio is uploaded to CCQMS tool daily.

1.3b If the information is collected on a form and is subject to the Paperwork Reduction Act, give the form’s OMB control number and the agency form number.

This is not applicable for CCQMS.

1.4 How will the information be checked for accuracy? How often will it be checked?
These questions are related to privacy controls DI-1, Data Quality, and DI-2, Data Integrity and Integrity Board.

1.4a Discuss whether and how often information stored in the system is checked for accuracy. Is information in the system checked against any other source of information (within or outside your organization) before the information is used to make decisions about an individual? For example, is there a computer matching agreement in place with another government agency? For systems that receive data from internal data sources or VA IT systems, describe the system checks to ensure that data corruption has not occurred during transmission.
VA employees utilize the call recordings to independently evaluate the contact center interaction analyze and reporting the results to determine station and employee performance by capturing the results in the CCQMS tool.

1.4b If the system checks for accuracy by accessing a commercial aggregator of information, describe this process and the levels of accuracy required by the contract.

This is not applicable for the system. The call quality is reviewed by individual/ VA employees accessing the CCQMS application. No commercial aggregator is utilized for accuracy.

1.5 What specific legal authorities, arrangements, and agreements defined the collection of information?

List the full legal authority for operating the system, specifically the authority to collect the information listed in question 1.1. Provide the authorities in a manner understandable to any potential reader, i.e., do not simply provide a legal citation; use statute names or regulations in addition to citations. Legal authorities include Federal laws, regulations, statutes, and Executive Orders. This question is related to privacy control AP-1, Authority to Collect

The Privacy Act of 1974, as amended, 5 U.S.C. § 552a, establishes a code of fair information practices that governs the collection, maintenance, use, and dissemination of information about individuals that is maintained in systems of records by federal agencies. The authority of maintenance of the system listed in question 1.1 falls under Title 10 U.S.C. chapters 106a, 510, 1606 and 1607 and title 38, U.S.C. § 501(a) and Chapters 3, 11, 13, 15, 18, 19, 21, 23, 30, 31, 32, 33, 34, 35, 36, 37, 39, 51, 53, 55 and 77. Title 5 U.S.C. 5514. Additionally, Title 38, United States Code, Sections 501 and 7304 also defines the authority of maintenance of the system.

1.6 PRIVACY IMPACT ASSESSMENT: Characterization of the information

Consider the specific data elements collected and discuss the potential privacy risks and what steps, if any are currently being taken to mitigate those identified risks. (Work with your System ISSO to complete this section)

Consider the following Fair Information Practice Principles (FIPPs) when assessing the risk to individual privacy:

Principle of Purpose Specification: Explain how the collection ties with the purpose of the underlying mission of the organization and its enabling authority.

Principle of Minimization: Is the information directly relevant and necessary to accomplish the specific purposes of the program?

Principle of Individual Participation: Does the program, to the extent possible and practical, collect information directly from the individual?
**Principle of Data Quality and Integrity:** Are there policies and procedures for VA to ensure that personally identifiable information is accurate, complete, and current? This question is related to privacy control AR-1, Governance and Privacy Program, and AR-2, Privacy Impact and Risk Assessment.

Follow the format below when entering your risk assessment:

**Privacy Risk:** The PII information of veterans/dependents/VA employees/VA contractors pertaining to the data call quality is at risk of exposure.

**Mitigation:** There is limited effect to unauthorized disclosure of information as training and trend data is provided on a weekly basis to maintain expected levels of quality interactions. The Department of Veterans Affairs is careful to only collect the information necessary to identify the parties involved in an incident, identify potential issues and concerns, and offers assistance to the affected parties so that they may find the help they need to get through their crisis. By only collecting the minimum necessary information, the VA is able to better protect the individual’s information.

**Section 2. Uses of the Information**

The following questions are intended to clearly delineate the use of information and the accuracy of the data being used.

2.1 Describe how the information in the system will be used in support of the program’s business purpose.

Identify and list each use (both internal and external to VA) of the information collected or maintained. This question is related to privacy control AP-2, Purpose Specification.

The Veterans and Dependents information collected by the tool are -
First Name, Last Name: used to identify the veteran/dependent calling the contact center with their queries.
Social Security Number (SSN)/File Number: to validate the veteran/dependent calling the contact center with their queries.
Telephone number call is from ANI (automatic number identification), which may be the Veteran or dependent’s phone number of record: used to identify the veteran/dependent calling the contact center with their queries
Authorized Third-Party Individual’s First and Last name: to identify the POC calling on behalf of the veteran/dependent. This can be Emergency Contact personnel, next of kin of Veterans.

VA employees information collected by the tool for reference are -
First and last name: used to identify the individual assisting the Veteran contacting the call center with queries
Email address: used to identify the individual assisting the Veteran and utilized by VA employees to access the CCQMS application.
2.2 What types of tools are used to analyze data and what type of data may be produced?
These questions are related to privacy controls DI-1, Data Quality, DI-2, Data Integrity and
Integrity Board, and SE-1, Inventory of Personally Identifiable Information.

2.2a Many systems sift through large amounts of information in response to a user inquiry or
programmed functions. Systems may help identify areas that were previously not obvious and need
additional research by agents, analysts, or other employees. Some systems perform complex
analytical tasks resulting in, among other types of data, matching, relational analysis, scoring,
reporting, or pattern analysis. Describe any type of analysis the system conducts and the data that is
created from the analysis.

There are several different kinds of reports we produce from the data collected. We track quarterly,
Month To Date (MTD), and Fiscal Year To Date (FYTD) quality averages for each call center based on:
- Call type: categorization of the type of call (e.g., general call, Spanish call, solid start call, long
calls, Special Focused Review (SFR) calls)
- All error types
- Experience level: time agent has been in position (e.g., 0-6 months, 6-12 months, 12+ months,
as well as number of calls by experience level and average score by experience level)
- Issue type: categorization of each call issue (e.g., Statue of claim, Payment related issue,
Healthcare issue, etc.)
- Station quality performance: (tracked nationally and locally)
- Agent quality performance (tracked locally)

2.2b If the system creates or makes available new or previously unutilized information about an
individual, explain what will be done with the newly derived information. Will it be placed in the
individual’s existing record? Will a new record be created? Will any action be taken against or for
the individual identified because of the newly derived data? If a new record is created, will the newly
created information be accessible to Government employees who make determinations about the
individual? If so, explain fully under which circumstances and by whom that information will be
used.

The system will not create or make available new or previously unutilized information about an
individual. On a local level, the quality data collected from the system will be used to evaluate the agent’s
individual performance for the quality element of their performance standard. This data is utilized mainly
by call center management.

2.3 How is the information in the system secured?
These questions are related to security and privacy controls SC-9, Transmission Confidentiality, and
SC-28, Protection of Information at Rest.

2.3a What measures are in place to protect data in transit and at rest?

Data in transit are protected by HTTPS site-to-site encryption. PII data are encrypted at rest with
Salesforce Shield encryption

2.3b If the system is collecting, processing, or retaining Social Security Numbers, are there
additional protections in place to protect SSNs?
SSN is PII data, encrypted at rest with Salesforce Shield encryption. Additionally, encryption is available based on the business needs.

2.3c How is PII/PHI safeguarded in accordance with OMB Memorandum M-06-15?

CCQMS system (Salesforce) is an encrypted secure system. User roles in CCQMS determines who has visibility into PII, including SSN.

2.4 PRIVACY IMPACT ASSESSMENT: Use of the information.

Describe any types of controls that may be in place to ensure that information is handled in accordance with the uses described above. Example: Describe if training for users of the project covers how to appropriately use information. Describe the disciplinary programs or system controls (i.e. denial of access) that are in place if an individual is inappropriately using the information.

Consider the following FIPPs below to assist in providing a response:

Principle of Transparency: Is the PIA and SORN, if applicable, clear about the uses of the information?

Principle of Use Limitation: Is the use of information contained in the system relevant to the mission of the project? This question is related to privacy control AR-4, Privacy Monitoring and Auditing, AR-5, Privacy Awareness and Training, and SE-2, Privacy Incident response.

2.4a How is access to the PII determined?

The SORN defines the information collected from veterans/VA employees/VA contractors, use of the information, and how the information is accessed and stored. Authorized personnel’s only have access to the PII information. As per the SORN, strict control measures are enforced to ensure that access to and disclosure from these claims file records are limited to a need-to-know basis.

2.4b Are criteria, procedures, controls, and responsibilities regarding access documented?

Yes, controls are in place to ensure data is used and protected in accordance with legal requirements, VA policies, and VA’s stated purpose for using the data. Controls include mandatory training completion for all employees, volunteers, and contractors. Additionally, audits are performed to ensure information is accessed and retrieved appropriately. VA and Salesforce have implemented required security and privacy controls for Federal information systems and organizations according to NIST SP 800-53 and VA Handbook 6500, Risk Management Framework for VA Information Systems. Per the approval of the Acting Assistant Secretary for Information Technology [the VA Authorizing Official (AO)]. VA Records Management Policy and the VA Rules of Behavior in Talent Management System (TMS) govern how Veterans’ information is used, stored, and protected.

2.4c Does access require manager approval?
Yes, managers will approve the new users accessing the CCQMS application.

2.4d Is access to the PII being monitored, tracked, or recorded?

Yes, IAM systems verify credential and collect audit logs based on access requested and may contain PII that might have been captured into order to authenticate to the resource.

2.4e Who is responsible for assuring safeguards for the PII?

Accessibility to data is granted based on the permission sets and role-based hierarchy applied based on FedRAMP Salesforce Gov Cloud Plus platform. Account creation is managed and offered through VA via two factor authentication (2FA) Personal Identity Verification (PIV) card and/or AccessVA. Single Sign On external (SSOe) is used to provide credential access to VA modules/communities residing in the Salesforce application, the determinant of access is organizational affiliation rather than personal identity. For some module(s) the required organizational e-mail confirmation and multi-factor authentication (MFA) will be enforced (IAL1), but no identity proofing (IAL2) and vice versa. The managers will reject any applications from individuals who do not work with them, do not require access, or are not using the correct e-mail address. IAM systems verify credential and collect audit logs based on access requested and may contain PII that might have been captured into order to authenticate to the resource.

Section 3. Retention of Information

The following questions are intended to outline how long information will be retained after the initial collection.

3.1 What information is retained?

Identify and list all information collected from question 1.1 that is retained by the system. This question is related to privacy controls DM-1, Minimization of Personally Identifiable Information, and DM-2, Data Retention and Disposal.

CCQMS application retains information of Veterans and Dependents such as, First Name and Last Name, Social Security Number (SSN)/File Number and Telephone number call is from ANI (Automatic Number Identification), which may be the Veteran or dependent’s phone number of record. Along with VA employees first name, last name, and email address. Authorized Third Party Individual’s First and Last Name which can be emergency contact of veteran or next of kin.

3.2 How long is information retained?

In some cases VA may choose to retain files in active status and archive them after a certain period of time. State active file retention periods, as well as archived records, in number of years, for the information and record types. For example, financial data held within your system may have a different retention period than medical records or education records held within your system, please be sure to list each of these retention periods. The VA records officer should be consulted.
early in the development process to ensure that appropriate retention and destruction schedules are implemented. If the system is using cloud technology, will it be following the NARA approved retention length and schedule? This question is related to privacy control DM-2, Data Retention and Disposal.

The information is retained following the policies and schedules of VA’s Records management Service and NARA in “VBA Records Control Schedule, VB-1, Part II & VBA Records Control Schedule, VB-1, Part I.

Public Customer Service Operations Records, with disposition instructions of temporary, destroy one (1) year after resolved, or when no longer needed for business use, whichever is appropriate. As per the business use case, the application retains the electronic quality records for two years until removed from the system.

3.3 Has the retention schedule been approved by the VA records office and the National Archives and Records Administration (NARA)?

An approved records schedule must be obtained for any IT system that allows the retrieval of a record via a personal identifier. The VA records officer will assist in providing a proposed schedule. The schedule must be formally offered to NARA for official approval. Once NARA approves the proposed schedule, the VA records officer will notify the system owner. Please work with the system Privacy Officer and VA Records Officer to answer these questions. This question is related to privacy control DM-2, Data Retention and Disposal.

3.3a Are all records stored within the system of record indicated on an approved disposition authority?

The retention schedule for the Salesforce Government Cloud Plus (SFGCP) is also applied to CCQMS application.

SFGCP complies with all VA retention and disposal procedures specified in VA Handbook 6300 and VA Directive 6500. Records contained in the Salesforce FedRAMP cloud will be retained as long as the information is needed in accordance with a NARA-approved retention period. VA manages Federal records in accordance with NARA statues including the Federal Records Act (44 U.S.C. Chapters 21, 29, 31, 33) and NARA regulations (36 CFR Chapter XII Subchapter B). SFGCP records are retained according to VBA Records Control Schedule, VB-1, Part II & VBA Records Control Schedule, VB-1, Part I.

3.3b Please indicate each records retention schedule, series, and disposition authority.


3.4 What are the procedures for the elimination or transfer of SPI?
Explain how records are destroyed, eliminated or transferred to NARA at the end of their mandatory retention period. Please give the details of the process. For example, are paper records shredded on site, or by a shredding company and accompanied by a certificate of destruction, etc.? This question is related to privacy control DM-2, Data Retention and Disposal.

CCQMS application adheres to the VBA Records Control Schedule, VB-1, Part II & VBA Records Control Schedule, VB-1, Part I

All electronic storage media used to store, process, or access records will be disposed of in adherence with the VA Directive 6500. (https://www.va.gov/vapubs/search_action.cfm?dType=1).

3.5 Does the system, where feasible, use techniques to minimize the risk to privacy by using PII for research, testing, or training?

Organizations often use PII for testing new applications or information systems prior to deployment. Organizations also use PII for research purposes and for training. These uses of PII increase the risks associated with the unauthorized disclosure or misuse of the information. Please explain what controls have been implemented to protect PII used for testing, training and research. This question is related to privacy control DM-3, Minimization of PII Used in Testing, Training and Research.

CCQMS does not use PII information of the users stored in this application for research, testing or training. Users accessing the tool would have to undergo basic Privacy training such as, Privacy and Information Security Awareness and Rules of Behavior and information security training annually.

3.6 PRIVACY IMPACT ASSESSMENT: Retention of information

Discuss the risks associated with the length of time data is retained and what steps, if any, are currently being taken to mitigate those identified risks. (Work with your System ISSO to complete all Privacy Risk questions inside the document this section).

While we understand that establishing retention periods for records is a formal process, there are policy considerations behind how long a project keeps information. The longer a project retains information, the longer it needs to secure the information and assure its accuracy and integrity. The proposed schedule should match the requirements of the Privacy Act to keep the minimum amount of PII for the minimum amount of time, while meeting the Federal Records Act. The schedule should align with the stated purpose and mission of the system.

Consider the following FIPPs below to assist in providing a response:

Principle of Minimization: Does the project retain only the information necessary for its purpose? Is the PII retained only for as long as necessary and relevant to fulfill the specified purposes?

Principle of Data Quality and Integrity: Has the PIA described policies and procedures for how PII that is no longer relevant and necessary is purged?

This question is related to privacy controls DM-1, Minimization of Personally Identifiable Information, and DM-2, Data Retention and Disposal.
Privacy Risk: There is a risk that the information retained by CCQMS could exceed the retention times to fulfill the VA mission. Longer retention times are at a greater risk of being unintentionally released or breached.

Mitigation: Information retained in the CCQMS tool is to assess the call quality review and assign a scorecard based on the performance. By adhering to the data retention times, CCQMS mitigates the risk posed for information maintained in the system. VA Directive 6500 Cybersecurity Program serves as the authoritative source for addressing and managing a cybersecurity breach or attack (also known as a cyber incident) to contain and limit the damage.

Section 4. Internal Sharing/Receiving/Transmitting and Disclosure

The following questions are intended to define the scope of information sharing/receiving/transmitting within VA.

4.1 With which internal organizations is information shared/received/transmitted? What information is shared/received/transmitted, and for what purpose? How is the information transmitted?

NOTE: Question 3.9 (second table) on Privacy Threshold Analysis should be used to answer this question.

Identify and list the names of any program offices, contractor-supported IT systems, and any other organization or IT system within VA with which information is shared.

State the purpose for the internal sharing. If you have specific authority to share the information, provide a citation to the authority.

For each interface with a system outside your program office, state what specific data elements (PII/PHI) are shared with the specific program office, contractor-supported IT system, and any other organization or IT system within VA.

Describe how the information is transmitted. For example, is the information transmitted electronically, by paper, or by some other means? Is the information shared in bulk, on a case-by-case basis, or does the sharing partner have direct access to the information?

This question is related to privacy controls AP-2, Purpose Specification, AR-3, Privacy Requirements for Contractors and Service Providers, AR-8, Accounting of Disclosures, TR-1, Privacy Notice, and UL-1, Internal Use.
Data Shared with Internal Organizations

<table>
<thead>
<tr>
<th>List the Program Office or IT System information is shared/received with</th>
<th>List the purpose of the information being shared/received with the specified program office or IT system</th>
<th>List the specific PII/PHI data elements that are processed (shared/received/transmitted) with the Program Office or IT system</th>
<th>Describe the method of transmittal</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

4.2 PRIVACY IMPACT ASSESSMENT: Internal sharing and disclosure

Discuss the privacy risks associated with the sharing of information within the Department and what steps, if any, are currently being taken to mitigate those identified risks. (Work with your System ISSO to complete all Privacy Risk questions inside the document this section).

This question is related to privacy control UL-1, Internal Use.

Follow the format below:

**Privacy Risk:** Not applicable for this tool.

**Mitigation:** Not applicable for this tool.

Section 5. External Sharing/Receiving and Disclosure

The following questions are intended to define the content, scope, and authority for information sharing external to VA, which includes Federal, State, and local governments, and the private sector.

5.1 With which external organizations (outside VA) is information shared/received? What information is shared/received, and for what purpose? How is the information transmitted and what measures are taken to ensure it is secure?

Is the sharing of information outside the agency compatible with the original collection? If so, is it covered by an appropriate routine use in a SORN? If not, please describe under what legal mechanism the IT system is allowed to share the information in identifiable form or personally identifiable information outside of VA.

**NOTE:** Question 3.10 on Privacy Threshold Analysis should be used to answer this question.

Identify and list the names of any Federal, State, or local government agency or private sector organization with which information is shared.
For each interface with a system outside VA, state what specific data elements (PII/PHI) are shared with each specific partner.

What legal mechanisms, authoritative agreements, documentation, or policies are in place detailing the extent of the sharing and the duties of each party? For example, is the sharing of data compatible with your SORN? Then list the SORN and the applicable routine use from the SORN. Is there a Memorandum of Understanding (MOU), Computer Matching Agreement (CMA), or law that mandates the sharing of this information?

Describe how the information is transmitted to entities external to VA and what security measures have been taken to protect it during transmission.
This question is related to privacy control UL-2, Information Sharing with Third Parties

Data Shared with External Organizations

<table>
<thead>
<tr>
<th>List External Program Office or IT System information is shared/received with</th>
<th>List the purpose of information being shared / received / transmitted with the specified program office or IT system</th>
<th>List the specific PII/PHI data elements that are processed (shared/received/transmitted) with the Program or IT system</th>
<th>List the legal authority, binding agreement, SORN routine use, etc. that permit external sharing (can be more than one)</th>
<th>List the method of transmission and the measures in place to secure data</th>
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5.2 PRIVACY IMPACT ASSESSMENT: External sharing and disclosure

Discuss the privacy risks associated with the sharing of information outside the Department and what steps, if any, are currently being taken to mitigate those identified risks.

Discuss whether access controls have been implemented and whether audit logs are regularly reviewed to ensure appropriate sharing outside of the Department. For example, is there a Memorandum Of Understanding (MOU), contract, or agreement in place with outside agencies or foreign governments.
Discuss how the sharing of information outside of the Department is compatible with the stated purpose and use of the original collection.
This question is related to privacy control AR-2, Privacy Impact and Risk Assessment, AR-3, Privacy Requirements for Contractors and Service Providers, and AR-4, Privacy Monitoring and Auditing

Follow the format below:
**Privacy Risk:** Not applicable to this tool.

**Mitigation:** Not applicable for this tool.

### Section 6. Notice

The following questions are directed at providing notice to the individual of the scope of information collected, the right to consent to uses of the information, and the right to decline to provide information.

6.1 Was notice provided to the individual before collection of the information? If yes, please provide a copy of the notice as an Appendix-A 6.1 on the last page of the document. Also provide notice given to individuals by the source system (A notice may include a posted privacy policy, a Privacy Act notice on forms, or a system of records notice published in the Federal Register.) If notice was not provided, why not?

*These questions are related to privacy control TR-1, Privacy Notice, and TR-2, System of Records Notices and Privacy Act Statements, and TR-3, Dissemination of Privacy Program Information.*

6.1a This question is directed at the notice provided before collection of the information. This refers to whether the person is aware that his or her information is going to be collected. A notice may include a posted privacy policy, a Privacy Act statement on forms, or a SORN published in the Federal Register, Notice of Privacy Practice provided to individuals for VHA systems. If notice was provided in the Federal Register, provide the citation.

The Department of Veterans Affairs does provide public notice that the system does exist. This notice is provided in 2 ways:

1. The two SORNs defines the information collected from Veterans, use of the information, and how the information is accessed and stored.
2. This Privacy Impact Assessment (PIA) also serves as a notice of the Contact Center Quality Management System application.

6.1b If notice was not provided, explain why. If it was provided, attach a copy of the current notice.

Notice provided via [VA Privacy Policy](#)

6.1c Describe how the notice provided for the collection of information is adequate to inform those affected by the system that their information has been collected and is being used appropriately. Provide information on any notice provided on forms or on Web sites associated with the collection.

This system is an internally utilized for and by VA employees. Individuals are provided notice of the information usage via the source system, NICE/Calabrio.
6.2 Do individuals have the opportunity and right to decline to provide information? If so, is a penalty or denial of service attached?

This question is directed at whether the person from or about whom information is collected can decline to provide the information and if so, whether a penalty or denial of service is attached. This question is related to privacy control IP-1, Consent, IP-2, Individual Access, and IP-3, Redress.

Yes, the individuals have the opportunity to decline to provide their information via the source system, NICE/Calabrio. CCQMS application will only capture the information to analyze the call quality and reporting of performance metrics of call centers.

6.3 Do individuals have the right to consent to particular uses of the information? If so, how does the individual exercise the right?

This question is directed at whether an individual may provide consent for specific uses or the consent is given to cover all uses (current or potential) of his or her information. If specific consent is required, how would the individual consent to each use? This question is related to privacy control IP-1, Consent.

Individuals have the right for particular use of their information via the source system, NICE/Calabrio. CCQMS will be utilized as a quality performance metrics of call centers and scorecard reporting.

6.4 PRIVACY IMPACT ASSESSMENT: Notice

Describe the potential risks associated with potentially insufficient notice and what steps, if any, are currently being taken to mitigate those identified risks. (Work with your System ISSO to complete all Privacy Risk questions inside the document this section).

Consider the following FIPPs below to assist in providing a response:

**Principle of Transparency:** Has sufficient notice been provided to the individual?

**Principle of Use Limitation:** Is the information used only for the purpose for which notice was provided either directly to the individual or through a public notice? What procedures are in place to ensure that information is used only for the purpose articulated in the notice? This question is related to privacy control TR-1, Privacy Notice, AR-2, Privacy Impact and Risk Assessment, and UL-1, Internal Use.

Follow the format below:

**Privacy Risk:** Risk is associated with members of the public/ Veterans being unaware the system CCQMS exists within the Department of Veterans Affairs.

**Mitigation:** The VA mitigates this risk by providing the public with notice that the system exists, as discussed in detail in question 6.1
Section 7. Access, Redress, and Correction

The following questions are directed at an individual’s ability to ensure the accuracy of the information collected about him or her.

7.1 What are the procedures that allow individuals to gain access to their information?
These questions are related to privacy control IP-2, Individual Access, and AR-8, Accounting of Disclosures.

7.1a Cite any procedures or regulations your program has in place that allow access to information. These procedures, at a minimum, should include the agency’s FOIA/Privacy Act practices, but may also include additional access provisions. For example, if your program has a customer satisfaction unit, that information, along with phone and email contact information, should be listed in this section in addition to the agency’s procedures. See 5 CFR 294 and the VA FOIA Web page at http://www.foia.va.gov/ to obtain information about FOIA points of contact and information about agency FOIA processes.

As per the SORN,
Inquiry Routing & Information System (IRIS)-VA. 151VA005OP6 state:

Individuals seeking information regarding access to and amendment of records in this system may write, call or visit Enterprise Web Applications Support (EWAS)005Q3, Service Delivery and Engineering (SDE), Office of Information & Technology (OI&T), OI Field Office, 1100 1st St. NE., Room 513, Washington, DC 20002–4221. Requests should contain full name, address and phone number of the person making this request.

Compensation, Pension, Education, and Vocational Rehabilitation and Employment Records-VA. 58VA21/22/28 states:

Veterans and authorized parties have a statutory right to request a copy of or an amendment to a record in VA’s possession at any time under the Freedom of Information Act (FOIA) and the Privacy Act (PA). VA has a decentralized system for fulfilling FOIA and PA requests. The type of information or records an individual is seeking will determine the location to which a request should be submitted. For records contained within a VA claims folder (Compensation and Pension claims), or military service medical records in VA’s possession, the request will be fulfilled by the VA Records Management Center. Authorized requestors should mail their Privacy Act or FOIA requests to: Department of Veterans Affairs, Claims Intake Center, P.O. Box 4444, Janesville, WI 53547–4444, DID: 608–373–6690. For other benefits records maintained by VA (to include Vocational Rehabilitation & Employment, Insurance, Loan Guaranty or Education Service) submit requests to the FOIA/ Privacy Act Officer at the VA Regional Office serving the individual’s jurisdiction. Address locations for the nearest VA Regional Office are listed at VA Locations Link. Any individuals who have questions about access to records may also call 1–800–327–1000. Information about how to contact Fiduciary services can be found here: https://www.benefits.va.gov/FIDUCIARY/contact-us.asp.

7.1b If the system is exempt from the access provisions of the Privacy Act, please explain the basis for the exemption or cite the source where this explanation may be found, for example, a Final Rule published in the Code of Federal Regulations (CFR).
System is not exempt from Privacy Act.

7.1c If the system is not a Privacy Act system, please explain what procedures and regulations are in place that covers an individual gaining access to his or her information.

Not applicable for the system

7.2 What are the procedures for correcting inaccurate or erroneous information?

Describe the procedures and provide contact information for the appropriate person to whom such issues should be addressed. If the correction procedures are the same as those given in question 7.1, state as much. This question is related to privacy control IP-3, Redress, and IP-4, Complaint Management.

CCQMS application will be utilized by VA employees auditing to analyze the call quality and reporting of performance metrics of call centers. The correction procedures are the same as 7.1.

7.3 How are individuals notified of the procedures for correcting their information?

How are individuals made aware of the procedures for correcting his or her information? This may be through notice at collection or other similar means. This question is meant to address the risk that even if procedures exist to correct information, if an individual is not made fully aware of the existence of those procedures, then the benefits of the procedures are significantly weakened. This question is related to privacy control IP-3, Redress, and IP-4, Complaint Management.

Inquiry Routing & Information System (IRIS)-VA. 151VA005OP6 states:
NOTIFICATION PROCEDURES: A person who wishes to determine whether a record is being maintained in this system under his or her name or other personal identifier or wishes to determine the contents of such records should submit a written request or apply in person to Enterprise Web Applications Support (EWAS) 005Q3, Service Delivery and Engineering (SDE), Office of Information & Technology (OI&T), OI Field Office, 1100 1st St. NE., Room 513, Washington, DC 20002–4221. Requests should contain full name, address and phone number of the person making this request.

Compensation, Pension, Education, and Vocational Rehabilitation and Employment Records-VA. 58VA21/22/28 states:
NOTIFICATION PROCEDURES: Any individual, who wishes to determine whether a record is being maintained in this system under his or her name or other personal identifier, or wants to determine the contents of such record, should submit a written request, or apply in person to the nearest VA regional office or center. Address locations are listed at VA Locations Link.

7.4 If no formal redress is provided, what alternatives are available to the individual?

Redress is the process by which an individual gains access to his or her records and seeks corrections or amendments to those records. Redress may be provided through the Privacy Act and Freedom of Information Act (FOIA), and also by other processes specific to a program, system, or
group of systems. **Example: Some projects allow users to directly access and correct/update their information online. This helps ensure data accuracy.**

This question is related to privacy control IP-3, Redress, and IP-4, Complaint Management.

The tool being used as a call quality reporting metric to call centers, redress to CCQMS follows the steps mentioned in 7.1

### 7.5 PRIVACY IMPACT ASSESSMENT: Access, redress, and correction

Discuss what risks there currently are related to the Department’s access, redress, and correction policies and procedures for this system and what, if any, steps have been taken to mitigate those risks. **For example, if a project does not allow individual access, the risk of inaccurate data needs to be discussed in light of the purpose of the project. For example, providing access to ongoing law enforcement activities could negatively impact the program’s effectiveness because the individuals involved might change their behavior.** (Work with your System ISSO to complete all Privacy Risk questions inside the document this section).

Consider the following FIPPs below to assist in providing a response:

**Principle of Individual Participation:** Is the individual provided with the ability to find out whether a project maintains a record relating to him?

**Principle of Individual Participation:** If access and/or correction is denied, then is the individual provided notice as to why the denial was made and how to challenge such a denial?

**Principle of Individual Participation:** Is there a mechanism by which an individual is able to prevent information about him obtained for one purpose from being used for other purposes without his knowledge?

This question is related to privacy control IP-3, Redress.

Follow the format below:

**Privacy Risk:** risk is associated with Veteran/dependents having no proper guidance regarding access, redress and correction of their information being captured by this tool.

**Mitigation:** by publishing this PIA, and the applicable SORN, the VA makes the public aware of the information being captured by the CCQMS application.

### Section 8. Technical Access and Security

The following questions are intended to describe technical safeguards and security measures.

**8.1 What procedures are in place to determine which users may access the system, and are they documented?**

*These questions are related to privacy control AR-7, Privacy-Enhanced System Design and Development.*

**8.1a Describe the process by which an individual receives access to the system.*
Managers must approve the VA employees accessing/requiring to access the CCQMS application. The access to the application the manager/spoon should provide a description of the user needs, user’s role, and security caveats that apply to the user. The roles will be governed by the permission sets that allow field level control of the information and data.

Per VA Directive 6500, the Office of Information Technology (OIT) develops, disseminates, and reviews/updates a formal, documented policy that addresses purpose, scope, roles, responsibilities, management commitment, coordination among organizational entities, and compliance; along with formal, documented procedures to facilitate the implementation of the control policy and associated controls.

8.1b Identify users from other agencies who may have access to the system and under what roles these individuals have access to the system. Who establishes the criteria for what PII can be shared?

The VA documents and monitors individual information system security training activities including basic security awareness training and specific information system security training; and retains individual training records for 7 years. This documentation and monitoring is performed through the use of TMS.

8.1c Describe the different roles in general terms that have been created to provide access to the system. For example, certain users may have "read-only" access while others may be permitted to make certain amendments or changes to the information.

Role-based hierarchy of profiles and permission sets are applied for users accessing the platform. Only authorized VA users can access this tool. Users access the CCQMS platform using Single Sign On (SSO) and two factor authentication to log in. Additionally, field audit trails and event monitoring provided by Salesforce platform assists in ensuring only assigned users have access to specific records within CCQMS application.

8.2 Will VA contractors have access to the system and the PII? If yes, what involvement will contractors have with the design and maintenance of the system? Has a contractor confidentiality agreement, Business Associate Agreement (BAA), or a Non-Disclosure Agreement (NDA) been developed for contractors who work on the system?

If so, how frequently are contracts reviewed and by whom? Describe the necessity of the access provided to contractors to the system and whether clearance is required. If Privacy Roles and Responsibilities have been established to restrict certain users to different access levels, please describe the roles and associated access levels. Explain the need for VA contractors to have access to the PII. This question is related to privacy control AR-3, Privacy Requirements for Contractors and Service Providers.

The Salesforce Digital Transformation Center (DTC) contractor team supports the VA Salesforce production environment and as such has access to the VA Salesforce system and data contained therein. This includes PII and VA Sensitive Information. The contractors who provide support to the system are required to complete annual VA Privacy and Information Security and Rules of Behavior training via the VA’s Talent Management System (TMS). The Salesforce DTC team will maintain users, update applications and components, introduce new functionality, govern deployment activities, and ensure user operability. The Salesforce DTC members are not primary users VA Salesforce. The ISO will monitor.
and review VA Salesforce related support contracts on a regular basis to ensure no gaps in support for the users. Developers do not have access to production PII.

8.3 Describe what privacy training is provided to users either generally or specifically relevant to the program or system?

VA offers privacy and security training. Each program or system may offer training specific to the program or system that touches on information handling procedures and sensitivity of information. Please describe how individuals who have access to PII are trained to handle it appropriately. This question is related to privacy control AR-5, Privacy Awareness and Training.

General Training includes: VA Privacy and Information Security Awareness and Rules of Behavior, TMS 10203 - Privacy and Health Insurance Portability and Accountability Act (HIPPA), VA On-Boarding enterprise-wide training, and annual information security training. After the user’s initial acceptance of the Rules, the user must reaffirm their acceptance annually as part of the privacy and security awareness training. Acceptance is obtained via electronic acknowledgment and is tracked through the TMS system.

8.4 Has Authorization and Accreditation (A&A) been completed for the system?

8.4a If Yes, provide:

1. The Security Plan Status: Approved
2. The System Security Plan Status Date: 02/24/2021
3. The Authorization Status: ATO
4. The Authorization Date: 03/18/2021
5. The Authorization Termination Date: 12/17/2023
6. The Risk Review Completion Date: 03/12/2021
7. The FIPS 199 classification of the system (LOW/MODERATE/HIGH): Moderate

Please note that all systems containing SPI are categorized at a minimum level of “moderate” under Federal Information Processing Standards Publication 199.

8.4b If No or In Process, provide your Initial Operating Capability (IOC) date.

Please provide response here

Section 9 – Technology Usage

The following questions are used to identify the technologies being used by the IT system or project.

9.1 Does the system use cloud technology? If so, what cloud model is being utilized?

If so, Does the system have a FedRAMP provisional or agency authorization? If the system does use cloud technology, but does not have FedRAMP authorization, explain how the Cloud Service Provider (CSP) solution was assessed and what FedRAMP documents and processes were used for the assessment in order to comply with VA Handbook 6517. Types of cloud models include:
Software as a Service (SaaS), Infrastructure as a Service (IaaS), Platform as a Service (PaaS), Commercial off the Shelf (COTS), Desktop as a Service (DaaS), Mobile Backend as a Service (MBaaS), Information Technology Management as a Service (ITMaaS). This question is related to privacy control UL-1, Information Sharing with Third Parties.

Note: For systems utilizing the VA Enterprise Cloud (VAEC), no further responses are required after 9.1. (Refer to question 3.3.1 of the PTA)

Yes, CCQMS utilizes Salesforce Gov Cloud Plus. Salesforce Government Cloud Plus is hosted in the AWS GovCloud. The Salesforce Government Cloud Plus (SFGCP-E) is built on the underlying Salesforce Force.com that is hosted in a FedRAMP Certified FISMA High environment which is in the Amazon Web Services (AWS) GovCloud West. This software utilizes the PaaS Service of Salesforce Gov Cloud Plus

9.2 Does the contract with the Cloud Service Provider, Contractors and VA customers establish who has ownership rights over data including PII? (Provide contract number and supporting information about PII/PHI from the contract). (Refer to question 3.3.2 of the PTA) This question is related to privacy control AR-3, Privacy Requirements for Contractors and Service Providers.

Yes, VA has full ownership of the PII that will be shared through the CCQMS application. Contract agreement “Salesforce Subscription Licenses, Maintenance and Support”, Contract Number: NNG15SD27B.

9.3 Will the CSP collect any ancillary data and if so, who has ownership over the ancillary data?

Per NIST 800-144, cloud providers hold significant details about the accounts of cloud consumers that could be compromised and used in subsequent attacks. Ancillary data also involves information the cloud provider collects or produces about customer-related activity in the cloud. It includes data collected to meter and charge for consumption of resources, logs and audit trails, and other such metadata that is generated and accumulated within the cloud environment.

This question is related to privacy control DI-1, Data Quality.

Ancillary data is not collected by Salesforce. VA has full ownership over the data stored in the CCQMS application.

9.4 NIST 800-144 states, “Organizations are ultimately accountable for the security and privacy of data held by a cloud provider on their behalf.” Is this principle described in contracts with customers? Why or why not?

What are the roles and responsibilities involved between the organization and cloud provider, particularly with respect to managing risks and ensuring organizational requirements are met? This question is related to privacy control AR-3, Privacy Requirements for Contractors and Service Providers.
VA has full authority over data stored in Salesforce – Contact Center Quality Management System.

9.5 If the system is utilizing Robotics Process Automation (RPA), please describe the role of the bots.

Robotic Process Automation is the use of software scripts to perform tasks as an automated process that executes in parallel with or in place of human input. For example, will the automation move or touch PII/PHI information. RPA may also be referred to as “Bots” or Artificial Intelligence (AI).

CCQMS does not utilize RPA.
## Section 10. References

### Summary of Privacy Controls by Family

<table>
<thead>
<tr>
<th>ID</th>
<th>Privacy Controls</th>
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<tr>
<td>AP</td>
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<td>Authority to Collect</td>
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<td>Purpose Specification</td>
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<td>Governance and Privacy Program</td>
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<td>Privacy Impact and Risk Assessment</td>
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<td>Privacy Requirements for Contractors and Service Providers</td>
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<td>AR-4</td>
<td>Privacy Monitoring and Auditing</td>
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<td>AR-5</td>
<td>Privacy Awareness and Training</td>
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<td>Privacy-Enhanced System Design and Development</td>
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<td>Accounting of Disclosures</td>
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<td>Dissemination of Privacy Program Information</td>
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Signature of Responsible Officials

The individuals below attest that the information provided in this Privacy Impact Assessment is true and accurate.

Quanisha L Jones
1394564
Digitally signed by Quanisha L Jones
Date: 2023.01.06 13:29:28 -05'00'

Privacy Officer, Quanisha Jones

JAMES BORING
Digitally signed by JAMES BORING
Date: 2023.01.06 17:08:26 -05'00'

Information Systems Security Officer, James Boring

Michael S. Domanski 326889
Digitally signed by Michael S. Domanski
Date: 2023.01.06 14:58:31 -05'00'

Information Systems Owner, Michael Domanski
APPENDIX A-6.1

Please provide a link to the notice or verbiage referred to in Section 6 (a notice may include a posted privacy policy, a Privacy Act notice on forms).

Notice provided via [VA Privacy Policy](https://www.oprm.va.gov/privacy/systems_of_records.aspx)


Two SORNs are applicable for the system.

2. Inquiry Routing & Information System (IRIS)-VA. [151VA005OP6](https://www.oprm.va.gov/privacy/systems_of_records.aspx)
HELPFUL LINKS:

Record Control Schedules:

General Records Schedule 1.1: Financial Management and Reporting Records (FSC):

National Archives (Federal Records Management):
https://www.archives.gov/records-mgmt/grs

VHA Publications:
https://www.va.gov/vhapublications/publications.cfm?Pub=2

VA Privacy Service Privacy Hub:
https://dvagov.sharepoint.com/sites/OITPrivacyHub

VBA Records Control Schedule
VBA Records Control Schedule, VB-1, Part I
VBA Records Control Schedule, VB-1, Part II

Notice of Privacy Practice (NOPP):
VHA Notice of Privacy Practices
VHA Handbook 1605.04: Notice of Privacy Practices